

DIFFERENTVILLE

WHY HAVE THE SAME HOLIDAY AS EVERYONE ELSE?

<https://differentville.com>



ABOUT ME

My name is Helen Foster. I'm a journalist and author turned website owner. Born in the UK, I am now based in Sydney. My travel articles have been published in The Australian, Escape at the Sunday Telegraph, RAC Horizons Magazine, Jetstar Magazine, Reader's Digest and more.

I started Differentville in 2017 as a hobby, but it's now one of the three websites that I run.

I am a digital publisher member of the Australian Society of Travel Writers.

ABOUT DIFFERENTVILLE

Differentville started life on a Taipei toilet.

Back in 2016, with my journalist head on, I wrote an article for my day job on what you would do if you weren't afraid. My answer was 'I'd give up the day job, go to the toilet restaurant in Taipei and then start a travel blog on weird travel.' A few months later, I got the chance to go to Taipei for work, ate out of the toilet-shaped bowls - and the rest is history.

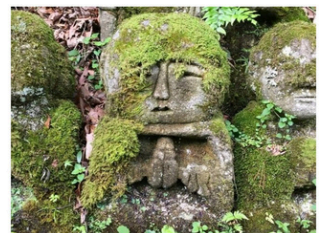
Differentville helps people find the most fun, unusual and memorable sights in a destination. People might not book a trip solely to see the things they find on Differentville, but I'm betting they'll be the ones they talk about most when they get home!

If you're looking for a way to promote smaller sights in a destination or to get people to connect with what makes a place special and quirky, Differentville can help.



Where to Find the Abandoned UFO Village in Taipei

[Read More Here](#)

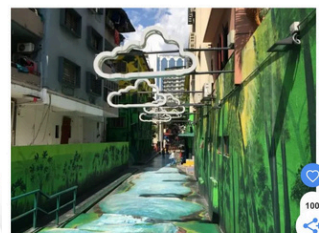


The Fun and Unusual Guide to Kyoto

[Read More Here](#)



Bangkok's Most Unusual Temple - Yes, That's Doi The Elf!



The Fun and Unusual Guide to Kuala Lumpur

BLOG STATS

Monthly Views - 6k

Page Views Per User - 1.5

Engagement Time - 1.32

Key Countries - Australia, USA and United Kingdom

BRANDS I'VE WORKED WITH

BBQ Buoys, Adelaide, SA

Oceanic Victor, Victor Harbor, SA

Japan National Tourism Association

OPPORTUNITIES

Hotel and attraction reviews

Sponsored blog posts

Sponsored social media posts

Sidebar/banner ads

Stats as of August 2025

Rates available on request

CONTACTS & SOCIALS

Email: helen@differentville.com

Differentville Facebook Page - <https://www.facebook.com/differentville>

Quirky Japan Facebook Page - <https://www.facebook.com/funusualjapan>

Instagram - <https://www.instagram.com/differentville>