

DESTINATION DIFFERENTVILLE

<https://differentville.com>



MEDIA KIT

Destination>Differentville aims to surprise people about a place.

We report on the lesser-known sights, quirky attractions and unique foods you find in a destination - and answer the travel questions visitors perhaps didn't realise they even had until they arrived. Created by experienced journalist Helen Foster, the blog is written with an eye for new angles and a sense of what makes your destination or service unique - accompanied by plenty of useful advice.

KEY METRICS

Monthly Views

14k+

DA - 20

Organic Search

61.5%.

Social Media

29.5%

Dwell Time

4.50

THE DIFFERENTVILLE READER

The Differentville reader is primarily female and aged 25-34.

My three main markets are The United States, Australia and Japan

PREVIOUS COLLABORATIONS

BBQ Buoys, Adelaide,
South Australia

Oceanic Victor, Victor Harbor,
South Australia

Japan National Tourism Organisation
Australia

WHAT WE OFFER

Sponsored posts
Destination reports
Attraction reviews
Blog posts for your site

SOCIAL MEDIA

Twitter
2600+ followers
Instagram
500+ followers
Facebook
160+ followers

CONTACT

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All accounts are
[@differentville](https://www.instagram.com/differentville)

